

Positive Smoke Free Role Models - Flash Report



249

people pledged to be a
**'Positive Smoke Free Role
Model'**



Activities

4 kilt walks attended with over **150** walkers
Clothing provided for all staff in one locality with
PSFRM logo
PSFRM information stand at Christmas event
with over **600** attendees



107

volunteers supported people to
take the pledge



Training and Workshops

1 tobacco and e-cig workshop held with
school peer educators
Ongoing training for staff to complete
online NHS form with pledgers as a be-
friender, youth worker, or café support
3 staff trained in vaping and e-cig aware-
ness



Information and Awareness

Information shared via posters, leaflets, social
media and website, and LANDED activity boards
in **3** localities
Vaping awareness sessions held in **3** high
schools
All high schools in **1** locality invited to join the
ASH charter

Impact

In one locality, pledges made a positive impact
on:
39 children
74 grandchildren
8 pets
6 pledges supported to quit
4 organisations recruited to support pledgers
5 events attended to recruit and promote
pledges