



COMMUNITY  
SOLUTIONS

# Development Plan

AIRDRIE AND SURROUNDING VILLAGES

## → Development Plan

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### Airdrie and surrounding villages - MISSION STATEMENT

Airdrie Consortium commit as a group to come together in a unified, collaborative manner to proactively focus on improving quality of life, assist in providing better care and access to services and empowering people to have a voice – incorporating early intervention. At the forefront of our aims to bear in mind “what will the people of Airdrie get from our actions”.

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### PRIORITIES

Mental Health and Emotional Wellbeing

Poverty

Digital Inclusion

Commit to act on the Climate and Green Wellbeing Pledge

LINKS LOIP - <https://www.northlanarkshire.gov.uk/your-community/working-communities/your-area/local-outcome-improvement-plans-loips>  
COMMUNITY BOARD - <https://www.northlanarkshire.gov.uk/regeneration-and-investment/north-lanarkshire-towns-and-communities/airdrie>

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## ENGAGEMENT

TASK	HOW	RESPONSIBILITY	MEASURE	TIMESCALE
Cross consortium collaboration	Share best practise between NL wide areas via meetings and direct discussions/visits – attend locality host events/meetings	Host/VANL	Feedback to wider group/summary report	Ongoing and via CS meetings/VANL website
Ensure awareness created and representation promoted in the wider community	Monitor and review application locality. Attend and engage at local events/via social platforms. Advertise via Airdrie/NL wide publications	Host/group	Monitor members/applicant backgrounds/ages/location etc	Staggered within locality town and surrounding areas over year 24/25
Flow of information – within consortium and to the community	Meetings. Newsletter. Publications. VANL website.	Host/group	Feedback via surveys/meetings	Review at CS meetings by group quarterly and at year end
Membership – review current members and identify gaps	Review current list. Identify and engage with gap audience	Host/group	Regular review of membership list and feedback to group	Ongoing and feedback at CS meetings

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## COMMUNICATION

TASK	HOW	RESPONSIBILITY	MEASURE	TIMESCALE
Promotion of the fund	ALISS. Community Connectors. Local events. NHS and NLC websites/newsletters	Host/group	Applications	Staggered over 24/25
Advertising of LAF	Events. SILS. Target gap group engagement – calls/events/visits	Host and VANL plus existing networks (NLC, VANL, NHS)	Visibility of publications shared within network	Ongoing
Promotion of funded activities	Community Connectors. Publications – NLC and NHS. VANL.	Host and group via primary care services/providers	Feedback from funded projects around success	Ongoing
Target vulnerable communities incl visual/hearing impaired, elderly, illiterate	Reach out to orgs in those fields and promote fund to assist them in creating relevant awareness	Host/ group	Engagement, membership and funding applications	Ongoing

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## DEVELOPMENT OF GROUP

TASK	HOW	RESPONSIBILITY	MEASURE	TIMESCALE
Appointment of required positions i.e. vice chair, sub groups, working parties.	Discussion, agreement and promotion within Consortium	Host/group	Efficient and visible governance	End of 2024
Regular meetings and updates	Timescales published. VANL website updated. Sharing of info via various platforms	Host/vice chairs (if needed)	Publicised calendar of events and milestones	Immediate and ongoing
Ensure representation across community sectors (ethnicity, locations etc)	Share and review current members list with group(s)	Host/group	Attendance/applications	Ongoing
Identify and utilise potential partnerships – community connector, HSC, NHS,NLC	Group sharing and networking	Host/group	Input/awareness/promotion within group and community	Immediate and ongoing

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## FUND MANAGEMENT

TASK	HOW	RESPONSIBILITY	MEASURE	TIMESCALE
Reporting on fund spend/balance	Recording, reporting and monitoring from spend	Host/VANL	Visibility of details and awareness of consortium members	CS meetings/VANL website
Reporting on spend on each priority area	Application update to ask for priority link. Tracking of funded projects and proactive gap engagement	Host/VANL – possible working group	Report on target areas of low spend and on gap plans carried out	On finalisation of dev plan/updated spend receipt from VANL